Dave Twomey

Product Designer

Résumé

RECENT EXPERIENCE

Product Designer, Symec
November 2019–Present

Currently working on Symec Hub; an enterprise web app. I'm responsible for owning user-research, design, prototyping, and user-testing within a small cross-functional team. Across the larger business my aim is to champion user-centered design, and facilitate design thinking activities, such as design sprints. I encourage an open and collaborative approach to improving customer experience and problem solving at all levels of the business.

Digital Consultant, Kinneir Dufort
March 2017–November 2019

Repsonding to client briefs across consumer and medical sectors, I was responsible for managing projects, ensuring briefs were answered creatively and delivered within budget. Clients include: AstraZeneca, BT, Coca-Cola, Dettol, Durex, Enfamil, Roche, and TetraPak. Projects spanned UX & UI design practices for web, iOS, and Anroid platforms. I also worked on the redesign of kinneirdufort.com, where I managed the CMS integration and device testing, alongside the marketing team.

Graphic Designer, Kinneir Dufort
September 2014–March 2017

I was responsible for providing creative design for a large number of client projects, across branding, packaging, and identity projects. Notable work includes Shell EV charging branding & livery, and Rapberry Pi keyboard design. Clients include: Canal & River Trust, Mars, Raspberry Pi, Samsung, Shell, and Smith & Nephew.

Freelance Creative, Wallace & Gromit's Grand Appeal
June 2018–July 2018

A commission to photograph all artworks for the 2018 Gromit Unleashed 2 sculpture trail.

Digital Designer, Webfire
June 2014–August 2014

For the duration of my contract, I led the UI and UX design of an iOS app called Code Halos for global business consultancy Cognizant. A project running in parallel involved improving the digital experience across the Preoday app—I created UI designs and user flows.

CONTACT

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EDUCATION

MA History of Art
University of Bristol
September 2009–June 2011

BA (Hons) Photography
Arts Institute at Bournemouth
September 2003–June 2006

EXPERTISE

Design with a focus on user-centered practices; design thinking methodologies; user research; usability testing; sketching; wireframing; prototyping; branding; typography; UI design; creating & maintaining design libraries/systems; HTML & CSS; photography.